

# ë°ë,^`ì,,ış©\œ¼ëiœ 2ê°œî~ ê´€ë|¬ íž`ì´ê°€ ìž`ìšµë<^ë<α:

ë°ë,^`ì,,ış©\œ¼ëiœ 2ê°œî~ ê´€ë|¬ íž`ì´ê°€ ìž`ìšµë<^ë<α:

## 1. "ê´€ë|¬ > ë°ë,^" (tiki-list\_banners.php)

ì—¬ê,°ëš" êµ¬ì—(zones)ì,, ëšŒë"αê³ , ì»"í...ì, ë¥¼ ì•î´•~ê³ ì,¬ış©\žì—ê²Œ í• ë<¹´•~ê³ , ì<œê°,,ëŒ€ë¥¼ ì•î´•~ëš" ë"±ì,, ìœ,,í•œ ê³³ìž...ë<^ë<α....

**Banners**

**Tip**  
To use a banner in a module or a template, use (bannerzone=ABC), where ABC is the name of the zone.

Create banner

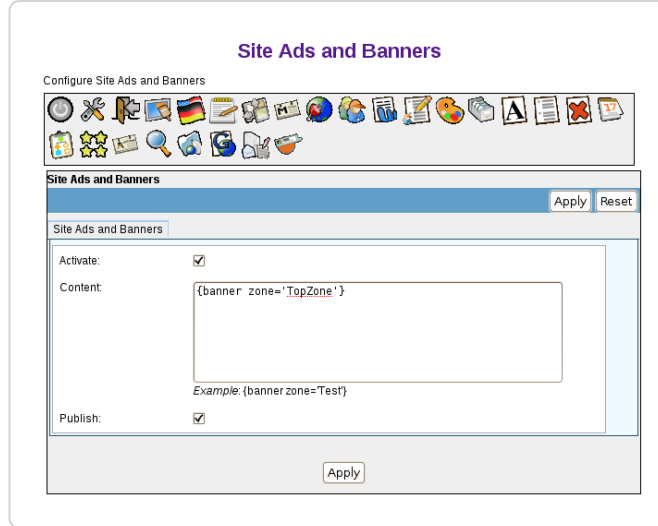
Find

Id	Client	URL	Zone	Created	Method	Use Dates?	Max Impressions	Impressions	Clicks	Action
5	Xavi	banner_click.php?id=5&uri=http://doc.tikiwiki.org/Banners	LateralZoneText	Mon 13 of April, 2009	useText	n	-1	3	0	
1	admin	banner_click.php?id=1&uri=http://doc.tikiwiki.org	LateralZone	Mon 13 of April, 2009	uselimage	n	2147483647	18	0	
3	admin	http://www.feedintariff.com.au	TopZone	Mon 13 of April, 2009	useHTML	n	1000	85	0	
4	Xavi	banner_click.php?id=4&uri=http://cenatic.es	HeaderZone	Wed 11 of March, 2009	uselimage	n	-1	0	0	

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## 1. "ê´€ë|¬ > ê´€ë|¬ í™ ^ > ì,¬ì´íš, ê´´ê³ ë° ë°ë,^" (tiki-admin.php?page=ads)

ì´ë|,,ëšŒìœ¼ëiœ ë³´ë©´ë" ëšžì€ ê,°ëš¥ì,, ë<´ê³ ìž`ì,, ê²f ê°™ ìš€ëšŒ, í~,,ìž¬ ì´ ê´€ë|¬ íž`ì´ìš€ì~ ìœ ì¼í•œ ë³© ì€ ,¬ì´íš, í—æ" ì`ì—ì— ë°ë,^ êµ¬ì—ì,, ì¶"ê°€í•~ê,° ìœ,,í•œ ê²fìž...ë<^ë<α. ë°ë,^ ìœ,,ì¹~ëš" í...Œëš`ì— ë"°ë¼ ì•½ê°,,ì"© ë<αë¥¼ ì~ ìž`ìœ¼ë©°, ë°ë,^ êµ¬ì—ì€ ì,¬ì — ì•î´ë~ì-´ ìž`ì-´ ì¼ëšŒ í•©ë<^ë<α.



ë°ë,,^ êµ¬ì—

°ë,,^ êµ¬ì— ì€ ìš€ì •ëœ ë°ë,,^ë¼ í'œê,°í ì •ì~ëœ ì~ì—ìž...ë^ë<κ. ê•€í•~ì ì,¬ì'íš,ì— ëœ€í•~ì— ñ í•,,ìš"í•œ ëšœí¼ì  
 ë°ë,,^ë¼ ì •ì'í• ì~ ìž^ìšµë<^ë<κ, ê,ëì¬ê³ ê° êµ¬ì—ì— ë<κë¼, ë°ë,,^ê°€ í'œì<œë~ë,,ëì í• ì~ ìž^ìšµë<^ë<κ. ì~ë¼  
 ë"κë©', ì¼ë°~ì ì, ì,¬ì'íš,ëš" 3ê°œì~ ë°ë,,^ êµ¬ì—ì,, ê°€ìš^ ì~ ìž^ì,, ê²fìž...ë^ë<κ:

- ìfë<" êµ¬ì—, ëª"ë" ìž~ì'ìš€ì~ ìfë<"ì— ë°ë,,^ ê'ê³ ë¼ í'œì<œ
- ìçœì, ì~¹ì€ ìš°ì, ì êµ¬ì—, ìçœ ì~¹ì€ ìš° ì— ì—ì,,œ ê'ê³ ë¼ í'œì<œ
- í•~ë<" êµ¬ì—, ìž~ì'ìš€ì~ í•~ë<"ì—ì,,œ ë<κë¼, ë°ë,,^ë¼ í'œì<œ

# ë°ë,,^ êµ¬ì—Â ë§Œë“æê,°

if^ ë°ë,,^ë¼¼ ë§Œë“æê,° ì,,ì—, ë°ë,,^ë¼¼ ë†“ê²Œ ë ë°ë,,^ êµ¬ì—ì,, ë³ìœ í•ì¼ë§Œ í•©ë^ë<æ.  
if^ ë°ë,,^ êµ¬ì—ì,, ë§Œë“æë æ©´:

1. ê´€ë|¬ ë©”ë%ò ì—ì,,œ ë°ë,,^ë¼¼ í’ë|í•~ì<ìœì~æ. ë°ë,,^ íŽ~ì`ì§€ê°€ ë,~íƒë,~ê³ í~,,ìž¬ ë°ë,,^ë¼¼ í’œì<œí•©ë^ë<æ.
2. ë°ë,,^ ë§Œë“æê,°ë¼¼ í’ë|í•~ì—¬ if^ ë°ë,,^ êµ¬ì—ì,, ë§Œë“œì<ìœì~æ. ã...ë,,^ íŽ,ì§’ í~¹ì€ ë§Œë“æê,° íŽ~ì`ì§€ê°€ ë,~íƒë,©ë^ë<æ.
3. êµ¬ì— ë§Œë“æê,° í•,,ë“œì—ì,,œ, if^ ë°ë,,^ êµ¬ì—ì— ëŒ€í•œ ì’ë|,,ì,, ìž...ë ¼í•~ê³ (ì^ë¼¼ ë“æ©´ **TopZone**) êµ¬ì— ë§Œë“æê,°ë¼¼ í’ë|í•~ì<ìœì~æ.

**Edit or create banners**  
List banners

URL to link the banner  create zone:   
Client:    
Max impressions:   
Zone:

4. í°í,æš” if^ ë°ë,,^ êµ¬ì—ì,, (íŽ~ì`ì§€ì~ í•~ë<ì—ì,,œ) ê,°ìì`ì~ êµ¬ì—ì~ ëª©ëì— ì¶”ê°€í•©ë^ë<æ.

**Remove Zones (you lose entered info for the banner)**

name	action
BottomZone	<a href="#">remove</a>
TopZone	<a href="#">remove</a>

ììœ ë°ë,,^ êµ¬ì—ì` ìž^ìœ¼¼ë¬€ëìœ ì<æì œ ë°ë,,^ë¼¼ ë§Œë“æ ìæ€¹,,ê°€ ëœ ê²ƒž...ë^ë<æ.

# ë°°ë,,^ ìœ í~ •

í°í,æš” ë<æìœì~ ë°°ë,,^ ìœ í~ •ì,, ëšœë“æ ì~ ìž^ìšµë<^ë<æ:

- **HTML** â€” ë°°ë,,^ì~ ì™™ „ë²¹/₂í•œ HTML/XHTML ì½”ë“œ. ì~^ë¼¼ ë“æ©´, ë°°ë,,^ êµí™™ ì— ì†œì†ë~ì-´ ìž^ë<æ©´, ë°°ë,,^ë¼¼ í’œì<œí• ì½”ë“œ ìì°ê°ì,, ì^~ì< í• ì~ ìž^ìšµë<^ë<æ. ì£¼ì~: HTMLì~ ì¼ë¶¶œìœì” (-++-) ëší¬ë¼¼ í¬í•”í•~ë©´ ë°°ë,,^ì~ **ëší¬í• URL** í•,,ë“œë¼¼ ìž¬ì •ìí• ê²fìž...ë<^ë<æ.
- **ê•,ë¼¼ â€”** ì-´ë-æ ì’ë¬ ìšœë“ ìšœ (PNG, BMP, í~¹ìœ GIF) ì—...ëìœë“œí•~ì—¬ ë°°ë,,^ëìœ ì¬ìš©í• ì~ ìž^ìšµë<^ë<æ.
- **ê³ ì •ëœ URL** â€” í~ ìšæíœ...ëœ ìœ,,ì~ì—ì,,œ ë°°ë,,^ë¼¼ ì—°ê²°í• ì~ ìž^ìšµë<^ë<æ. ì~^ë¼¼ ë“æ©´, ë™ì ë°°ë,,^ë¼¼ ìœê³µí•~ëš” ë°°ë,,^ êµí™™ ì— ì†œì†ë~ì-´ ìž^ìœ¼ë©´, ì¬ìš©í• URLì,, ê°€ìšœê³ ìž^ì,, ì~ ìž^ìšµë<^ë<æ (ì~^ë¼¼ ë“æ©´ **http://bannerserver/mybanner?id=foo** ì™™ € ê°™ì€).
- **í...ìšæíš** ,-- ë<”ì^œí•œ í...ìšæíš ,ëìœëšœ ëœ ê’ê³ . í...ìšæíš ,ëš” **bannertext** CSS ìšæíœ¼ì,, ì`ìš©í•~ì—¬ ì,,œì<ì š©ì´ ë ê²fìž...ë<^ë<æ.

# ë°ë,,^ ëšŒë“æê,°

if^ ë°ë,,^ë¼¼ ëšŒë“æë æ©´:

1. ê´€ë|¬ ë©”ë%ò`ì—ì,,æ ë°ë,,^ë¼¼ í´ë|í•`ì<ì<æì~æ. ë°ë,,^ íž`ì`ìš€ê°€ ë,~íŒë,~ê³ í~,ìž¬  
ë°ë,,^ë¼¼ í´æì<æí•©ë<^ë<æ.
2. ë°ë,,^ ëšŒë“æê,°ë¼¼ í´ë|í•`ì—¬ if^ ë°ë,,^ë¼¼ ëšŒë“æì<ì<æì~æ. ë°ë,,^ íž,ìš´ í~¹ì€  
ëšŒë“æê,° íž`ì`ìš€ê°€ ë,~íŒë,©ë<^ë<æ.

The image shows a web form for configuring a banner. It includes the following sections:

- URL to link the banner:** A text input field and a "create zone" button.
- Client:** A dropdown menu with "admin" selected.
- Max impressions:** A text input field with "1000".
- Zone:** A dropdown menu.
- Show the banner only between these dates:** "From date" (April 18, 2007) and "To date" (April 17, 2008) dropdowns, with a "Use dates" checkbox.
- Show the banner only in this hours:** "from:" (00:00) and "to:" (23:59) dropdowns.
- Show the banner only on:** Checkboxes for Mon, Tue, Wed, Thu, Fri, Sat, and Sun, all of which are checked.
- Select ONE method for the banner:** Radio buttons for "Use HTML", "Use image", "Use image generated by URL", and "Use text". "Use HTML" is selected.
- HTML code:** A large text area for HTML code.
- Use image:** An "Image:" label and a "Browse..." button.
- Use image generated by URL:** A "URL:" label and a text input field.
- Use text:** A "Text:" label and a text input field.

3. ë<æìŒ í´æë¼¼ ì,¬ìš©í•`ì—¬ íž`ì`ìš€ì~ ê° í•,,ë“æë¼¼ ì™™,,ëŒŒí•`ì<ì<æì~æ:

URL	The fully qualified URL click-through for the banner, such as <b>http://www.tikiwiki.org</b> . The URL will open in a new browser window. If blank, the banner will not be clickable. Notes: * If you select an HTML banner type, you must include the URL in the HTML code &#34; not in this field. * To track banner clicks, use: <b>banner_click.php?id=XX&amp;url=http://www.tikiwiki.org</b> , where XX is the banner ID. The banner ID is shown on the Banners page. * Leave this blank if an HTML banner uses Javascript from a banner service such as AdSense because that code will make the banner clickable.
Client	Select a username as the "client" for this banner. Clients can display the stats for a specific banner.
Max impressions	The maximum number of times the banner will be displayed (default 1000). After reaching this number, the banner will no longer display. <b>Hint:</b> If your site has lots of traffic, increase this number.
Zone	Select the zone in which to display the banner. To create a new zone, in the <b>Create Zone</b> field, type a name for the new banner zone and click <b>Create Zone</b> .
Show between dates	To automatically turn this banner on and off at a specific date, select the <b>Use dates</b> option and then select a <b>From</b> and <b>To</b> date. For example, you can create a banner to display only for a specific holiday or event. If you do not select the <b>Use dates</b> option, the banner will be shown immediately, and continue to be shown until the <b>Max impressions</b> .
Show between hours	Select the time of the day that the banner will display. By default, the banner will display 24-hours-a-day. <b>As of April 2009 and in Tiki 2.x sites, you may need to re-set the hours from the default ones, to "from 00:00 until 23:59h" in order to have your banners display properly.</b>
Show only on	Select the specific days of the week that the banner will display. By default, the banner will appear 7-days-a-week. For example, you can create a banner to display only on weekends.
Banners method	Select a banner type: <b>HTML</b> , <b>Image</b> , <b>URL</b> , or <b>Text</b> .
URIs where the banner appears only	Give the list of URIs you want the banner to only appears. The URIs are enclosed with #. Example: <code>#/tiki/my_page#/tiki/tiki-index_raw.php?page=my_page#</code> . This banner will only appear in the page my_page. You can have as many banners of the zone appearing in the same URI. They will share the display. The zone when not in the URIs will display any banner with an empty URI selector.

#### 4. **URL**

The fully qualified URL click-through for the banner, such as **http://www.tikiwiki.org**. The URL will open in a new browser window. If blank, the banner will not be clickable.

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(ì—¬ê,°ì,,œ XXXX ëš" ë°°ë,,^ êµ¬ì—ì~ í'ëì,,ìž...ë<^ë<æ):

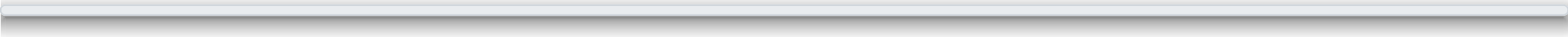
• ì™, í•ê¾ ëšë,œ ê'€ëì¬ ì,¬ìš©ìž ìš€ì • ì½"ë"œ í...ìšæíš, ì~ì—ì—ì,,œ  
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(3ê°œì~ ìæ'ì•™ ì—' ëª"ë'ì— ê±, ì³ìž^ìœ), ìæ'ì•™ ì—'ì~ ìfë<°, ê,ëì¬ê³ ìž~ì'ìš€ í•~ë<° ë"±ì,,  
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• í<°í,æ í...œí"œëìž íœœì¼ (.tpl) ì—ì,,œ  
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• ëª"ë" ^ì—ì,,œ  
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• ëª"ë" ìž~ì'ìš€ìœ¼ ìfë<°ì— ë°°ë,,^ê°€ ë,~ìf€ë,~ê²œ í•~ë æë©', ì™, í•ê¾ ëšë,œ ê'€ëì¬  
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ì¶"ê°€í•ê±°ë,~ "ê'€ëì¬ > ê'€ëì¬ í™ ^ > ì,¬ì'íš, ê'€ëì¬ ë° ë°°ë,,^"ë¼ ì' ìž~ì'ìš€ì~  
ìœ—ë¶€ë¶,,ì— ì,,æª...ëœ ëœ€ëìœ ì,¬ìš©í•~ì<ìœì~æ.

• ì¼ë¶€ ìž~ì'ìš€ì—ì,,œ ìæ'ì•™ ì—'ì~ ìfë<°ì— ë°°ë,,^ê°€ ë,~ìf€ë,~ê²œ í•~ë æë©', ì™, í•ê¾  
ëšë,œ ì,¬ìš©ìž ìš€ì • ìæ'ì•™ ì—' í—æë"œì— ì- 'ë-æ ì½"ë"œë¼ ë<æìœê¾ ê°™ì'  
ì,½ìž...í• ì~ ìž^ìšµë<^ë<æ:







{banner zone=TopZone target=\_self}

# ë°°ë,, ^ ítμê³,, Â í'œì<œ

ë°°ë,, ^ê°€ ê·€í· ~ì ~ ì, ñ ì'š ì—ì,,œ í™ œì,, ±í™ "ë~ê³ ë, ~ë© ' , ê·€í· ~ í~¹)€ ê³ ê°ì' ítμê³,, ë¼ ê²€ít í· ì^ ~ ìž^ ìšμë<^ë<α.  
ìf^ ë°°ë,, ^ êμ—ì—ì,, ëš€ë"œë αë© ':

1. ê'€ë|— ë©"ë% ì—ì,,œ ë°°ë,, ^ë¼ í'ë|í· ~ì<ì<œì~α. ë°°ë,, ^ ìž~ì'ìš€ê°€ ë, ~ìf€ë, ~ê³ í~,, ìž—  
ë°°ë,, ^ë¼ í'œì<œí· ©ë<^ë<α.

<u><a href="#">Id</a></u>	<u><a href="#">Client</a></u>	<u><a href="#">Zone</a></u>	<u><a href="#">Created</a></u>	<u><a href="#">Method</a></u>	<u><a href="#">Use Dates?</a></u>	<u><a href="#">Max Impressions</a></u>	<u><a href="#">Impressions</a></u>	<u><a href="#">Clicks</a></u>	<u><a href="#">Action</a></u>
1	admin	TopZone	Sat 21 of Apr, 2007	useHTML	y	1000	12	1	<a href="#">Edit</a> <a href="#">Stats</a>

Page: 1/1

2. ê²€ít í· ë°°ë,, ^ì— ë€€í·œ ítμê³,, ë¼ í'ë|í· ~ì<ì<œì~α. ë°°ë,, ^ ítμê³,, ìž~ì'ìš€ê°€  
ë, ~ìf€ë, ©ë<^ë<α.

## Banner stats

[List banners](#) [Edit](#) [Create new banner](#)

### Banner Information

Client: admin  
URL: http://www.tikiwiki.org  
Zone: TopZone  
Created: Sat 21 of Apr, 2007  
Max: 1000  
Impressions: 13  
Impressions: 13  
Clicks: 1  
Click ratio: 0.076923076923077  
Method: useHTML  
Use dates: From: Sat 21 of Apr, 2007 to: Sun 20 of Apr, 2008  
Hours: From: 00:00 to: 23:59  
Weekdays: mon tue wed thu fri sat sun

### Banner raw data



From Here

Banners  
Banner User  
PluginBanner