

# Google Analytics

New in Tiki11, just add your account number.

Your account number from Google looks like UA-XXXXXXX-YY. All you need to enter is XXXXXXX-YY

- See also PluginGoogleAnalytics for the older way.
- A Free / Libre / Open Source alternative is Matomo (formerly known as Piwik).
- <https://sourceforge.net/p/tikiwiki/code/45260>

## Where to place your GA code

# Best practice

Go to **Controls Panels > Look & Feel > Customization (tab)** and enter you Google Analytics account number in input labeled "Google Analytics account number". Save the form and that's it!

GTag

If you wish to use latest **gtag.js** for more advance analytics data reports, rather than ga.js, enable "Google Global Site Tag Mode" option right under "Google Analytics account number" form field.

# Note: if the Customization tab isn't visible

You might need to enable advanced preference filters.

This is found under Control Panels > top leftmost icon (this button appears similar to the "Tesla" logo) > Preference Filters > Advanced.

# Short cut

There are other ways to accomplish the same. This method below may not be best practice to connect your tiki site, yet it works.

# Dot html index file

Create a dot html index file and place your GA code at root.

So that there is no supersedence issue, when you create your index file add a language extension.

# Example of aÂ shortcut

Your .html file can be named like this:

index\_en.html

Check with your system administrator if your not 100% sure.