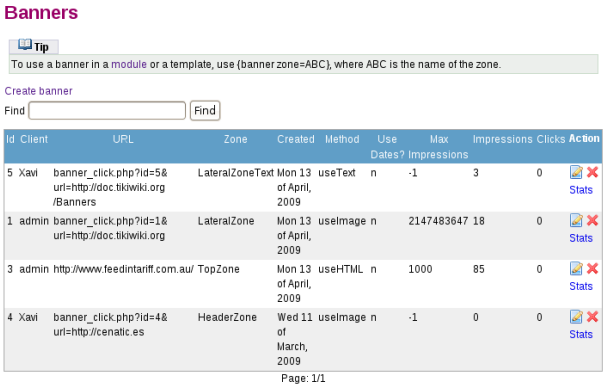
Translation of this page is incomplete.

ë°°ê±° ê´€ë¦¬

ë°°ë„ˆ ì „ìš©ìœ¼ë¡œ 2ê°œì˜ ê´€ë¦¬ íŽ˜ì´ê°€ ìžˆìŠµë‹ˆë‹¤:

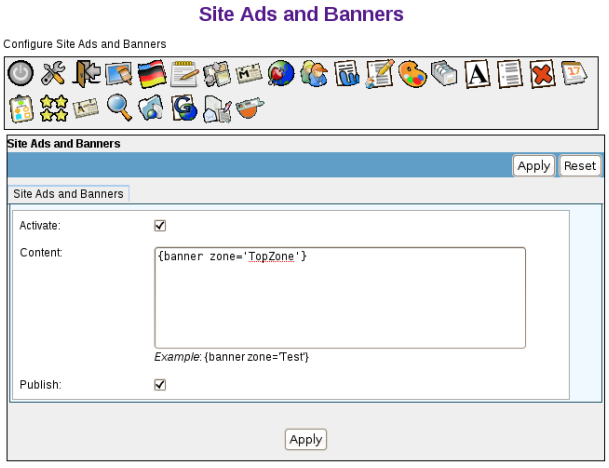
1. "ê´€ë¦¬ > ë°°ë„ˆ" (**tiki-list_banners.php**)

ì—¬ê¸°ëŠ” êµ¬ì—(zones)ì„ ë§Œë“¤ê³ , ì»¨í…ì¸ ë¥¼ ì •ì˜í•˜ê³ ì,¬ìš©ìžì—ê²Œ í• ë‹¹í•˜ê³ , ì‹œê°„ëŒ€ë¥¼ ì •ì˜í•˜ëŠ” ë“±ì„ ìœ„í•œ ê³³ìž…ë‹ˆë‹¤….



1. "ê´€ë¦¬ > ê´€ë¦¬ í™ˆ > ì,¬ì´íŠ¸ ê´‘ê³ ë° ë°°ë„ˆ" (**tiki-admin.php?page=ads**)

ì´ë¦„ë§Œìœ¼ë¡œ ë³´ë©´ ë” ë§Žì€ ê¸°ëŠ¥ì„ ë‹´ê³ ìžˆì„ ê²f ê°™ì§€ë§Œ, í˜„ìž¬ ì´ ê´€ë¦¬ íŽ˜ì´ì§€ì˜ ìœ ì¼í•œ ëª©ì ì€ ì,¬ì´íŠ¸ í—¤ë” ì˜ì—ì— ë°°ë„ˆ êµ¬ì—ì„ ì¶”ê°€í•˜ê¸° ìœ„í•œ ê²fìž…ë‹ˆë‹¤. ë°°ë„ˆ ìœ„ì¹˜ëŠ” í…Œë§ˆì— ë”°ë¼ ì•½ê°„ì”© ë‹¤ë¥¼ ìˆ˜ ìžˆìœ¼ë©°, ë°°ë„ˆ êµ¬ì—ì€ ì,¬ì „ì— ì •ì˜ë˜ì–´ ìžˆì–´ì•¼ë§Œ í•©ë‹ˆë‹¤.



ë°°ë„ˆ êµ¬ì—

ë°°ë„ˆ **êµ¬ì—** ì€ ì§€ì •ëœ ë°°ë„ˆë¥¼ í‘œê¸°í• ì •ì˜ëœ ì˜ì—ìž…ë‹ˆë‹¤. ê·€í•˜ì˜ ì,¬ì´íŠ¸ì— ëŒ€í•˜ì—¬ í•„ìš”í•œ ë§Œí¼ì˜ ë°°ë„ˆë¥¼ ì •ì˜í• ìˆ˜ ìžˆìŠµë‹ˆë‹¤, ê·¸ë¦¬ê³ ê° êµ¬ì—ì— ë‹¤ë¥¸ ë°°ë„ˆê°€ í‘œì‹œë˜ë„ë¡ í• ìˆ˜ ìžˆìŠµë‹ˆë‹¤. ì˜ˆë¥¼ ë“¤ë©´, ì¼ë°˜ì ì¸ ì,¬ì´íŠ¸ëŠ” 3ê°œì˜ ë°°ë„ˆ êµ¬ì—ì„ ê°€ì§ˆ ìˆ˜ ìžˆì„ ê²fìž…ë‹ˆë‹¤:

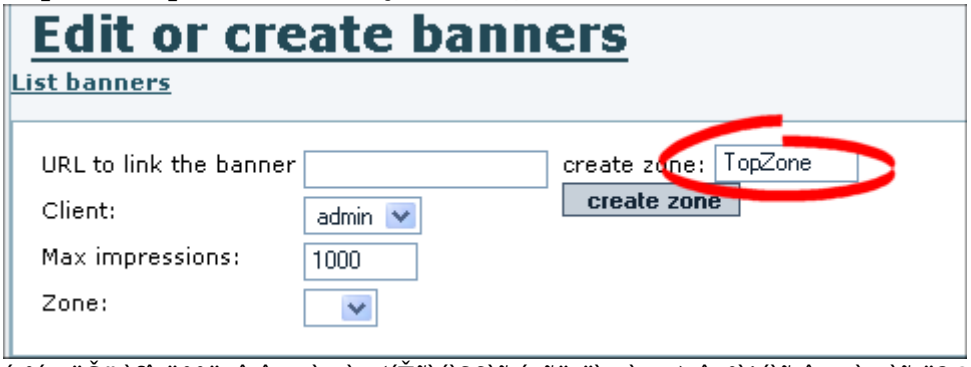
- ìfë‹¨ êµ¬ì—, ëª¨ë“ íŽ˜ì´ì§€ì˜ ìfë‹¨ì— ë°°ë„ˆ ê´‘ê³ ë¥¼ í‘œì‹œ
- ì¢Œì¸¡ í˜¹ì€ ìš°ì¸¡ êµ¬ì—, ì¢Œ í˜¹ì€ ìš° ì—´ì—ì„œ ê´‘ê³ ë¥¼ í‘œì‹œ
- í•˜ë‹¨ êµ¬ì—, íŽ˜ì´ì§€ì˜ í•˜ë‹¨ì—ì„œ ë‹¤ë¥¸ ë°°ë„ˆë¥¼ í‘œì‹œ

ë°°ë„ˆ êµ¬ì— ë§Œë“¤ê¸°

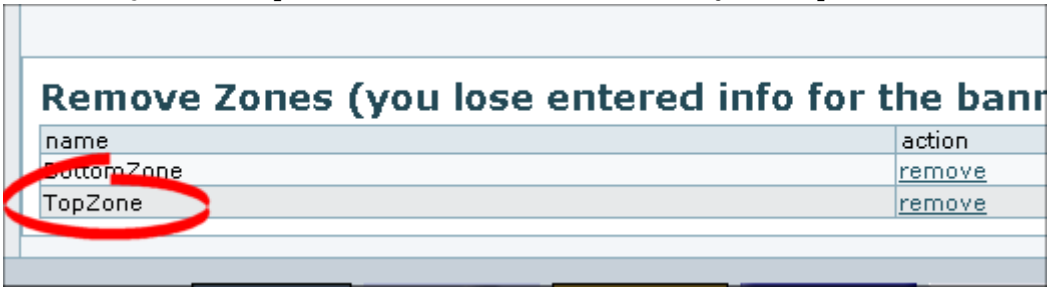
ìƒˆ ë°°ë„ˆë¥¼ ë§Œë“¤ê¸° ì „ì—, ë°°ë„ˆë¥¼ ë†“ê²Œ ë **ë°°ë„ˆ êµ¬ì—ì„œ** ë³´ì´ì•¼ë§Œ í•©ë‹ˆë‹¤.

ìƒˆ ë°°ë„ˆ êµ¬ì—ì„œ ë§Œë“œëŠ” ë°©ë²•:

1. ê´€ë¦¬ ë©”ë‰´ì—ì„œ **ë°°ë„ˆ**를 í´ë¦í•˜ì‹œë©´ ë°°ë„ˆ ëª©ë¡ì´ ë³´ì´ëŠ” í™”ë©´ì´ ë‚˜íƒ€ë‚©ë‹ˆë‹¤.
2. **ë°°ë„ˆ ë§Œë“¤ê¸°**를 í´ë¦í•˜ì—¬ ìƒˆ ë°°ë„ˆ êµ¬ì—ì„œ ë§Œë“œëŠ” ê…,ë„ˆ íŽ˜ì´ì§€ë¡œ ì´ë™í•©ë‹ˆë‹¤.
3. **êµ¬ì— ë§Œë“¤ê¸°** í•„ë“œì—ì„œ ìƒˆ ë°°ë„ˆ êµ¬ì—ì— ëŒ€í•œ ì´ë¦„ì„ ìž…ë ¥í•˜ê³ (ì˜ˆë¥¼ ë“¤ì–´ **TopZone**) **êµ¬ì— ë§Œë“¤ê¸°**를 í´ë¦í•˜ì‹ì‹œì˜¤.



4. í‹°í„ŠëŠ” ìƒˆ ë°°ë„ˆ êµ¬ì—ì„œ (íŽ˜ì´ì§€ í•˜ë‹¨ì´ êµ¬ì—ì„œ ëª©ë¡ì— ¶”ê°€í•©ë‹ˆë‹¤.



ì´ì œ ë°°ë„ˆ êµ¬ì—ì´ ìžˆìœ¼ë¯€ë‘ë¡œ ì‹¤ì œ ë§Œë“¤ê¸° ì „ë¹„ê°€ ëœ ê²ƒìž…ë‹ˆë‹¤.

ë°°ë„ˆ ìœ í•

í‹°í„ŠëŠ” ë‹¤ìŒì˜ ë°°ë„ˆ ìœ í•ì„ ë§Œë“¤ê¸° ì˜ ìžˆìŠµë‹ˆë‹¤:

- **HTML** — ë°°ë„ˆì˜ ì™„ë²½í•œ HTML/XHTML ì½”ë“œ. ì˜ˆë¥¼ ë“¤ë©´, ë°°ë„ˆ êµí™˜ì— ì†Œìš”ë˜ëŠ” ìžë°”ìŠ¤í¬ë¦½íŠ¸ ì½”ë“œ, ë°°ë„ˆë¥¼ í‘œì‹œ ì‹œ ì˜ˆ ìžˆìŠµë‹ˆë‹¤.
  ì£¼ì˜: HTMLì˜ ì¼ë¶€ë¡œëì„œ (-+<A HREF...>+-) ë§Žì¬ë¥¼ í¬í•¨ë©´ ë°°ë„ˆì˜ **ë§í¬ URL** í•„ë“œì—ëŠ¥ ìž¬ì •ì˜ ê²ƒìž…ë‹ˆë‹¤.
- **ê·¸ë¦¼** — ì–´ë–¤ ì´ë¯¸ì§€ì„“ ì§€ (PNG, BMP, í˜¹ì€ GIF) ì—…ëŠëœ“œí•˜ì—¬ ë°°ë„ˆëœœ ì‚¬ìš©í• ì˜ˆ ìžˆìŠµë‹ˆë‹¤.
- **ê³³ì •ëœ URL** — í˜¸ìŠ¤íŒ…ëœ ìœ„ì¹˜ì—ì„œ ë°°ë„ˆë¥¼ ì—°ê²°í• ì˜ˆ ìžˆìŠµë‹ˆë‹¤. ì˜ˆë¥¼ ë“¤ë©´, ë™ì ë°°ë„ˆ ì œê³µí•˜ëŠ” ìžë°”ìŠ¤í¬ë¦½íŠ¸ êµí™˜ì— ì†Œìš”ë˜ëŠ” ìžë°”ìŠ¤í¬ë¦½íŠ¸ **http://bannerserver/mybanner?id=foo** ì™€ ê°™ì´).
- **í…ìŠ¤íŠ¸** -- ë‹¨ìˆœí•œ í…ìŠ¤íŠ¸ëœœ ëœ ê´„ê³ . í…ìŠ¤íŠ¸ëŠ” **bannertext** CSS ìŠ¤íƒ€ì¼ì„ ì´ìš©í•˜ì—¬ ì„œì‹ ì„¤ì´ ë ê²ƒìž…ë‹ˆë‹¤.

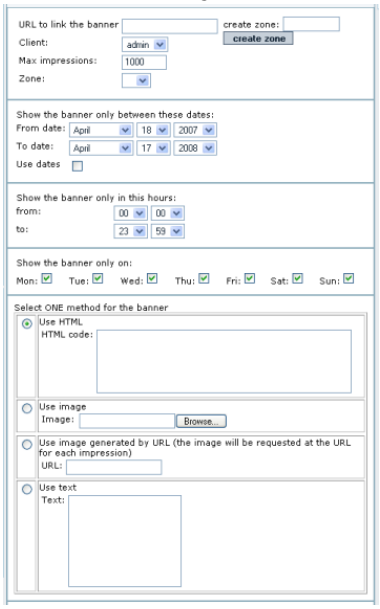
ë°°ë„ˆ ë§Œë“¤ê¸°

ìƒˆ ë°°ë„ˆë¥¼ ë§Œë“¤ê¸° ì „ì—, ë°°ë„ˆë¥¼ ë†“ê²Œ ë **ë°°ë„ˆ êµ¬ì—ì„œ** ë³´ì´ì•¼ë§Œ í•©ë‹ˆë‹¤.

ìƒˆ ë°°ë„ˆë¥¼ ë§Œë“œëŠ” ë°©ë²•:

1. ê´€ë¦¬ ë©”ë‰´ì—ì„œ **ë°°ë„ˆ**를 í´ë¦í•˜ì‹œë©´ ë°°ë„ˆ ëª©ë¡ì´ ë³´ì´ëŠ” í™”ë©´ì´ ë‚˜íƒ€ë‚©ë‹ˆë‹¤.
2. **ë°°ë„ˆ ë§Œë“¤ê¸°**를 í´ë¦í•˜ì—¬ ìƒˆ ë°°ë„ˆ êµ¬ì—ì„œ ë§Œë“œëŠ” ê…,ë„ˆ íŽ˜ì´ì§€ë¡œ ì´ë™í•©ë‹ˆë‹¤.

íŽ˜ì´ì§€ê°€ ë‚˜íƒ€ë‚©ë‹ˆë‹¤.



3. ë‹¤ìŒ í‘œë¥¼ ì‚¬ìš©í•˜ì—¬ íŽ˜ì´ì§€ê° í•„ë“œë¥¼ ì™„ë£Œí•˜ì‹ì‹œì˜¤:

í•„ë“œ	ì„¤ëª…	
ë°°ë„ˆë¥¼ ì—°ê²°í• URL	The fully qualified URL click-through for the banner, such as **http://www.tikiwiki.org**. The URL will open in a new browser window. If blank, the banner will not be clickable. Notes: * If you select an HTML banner type, you must include the URL in the HTML code — not in this field. * To track banner clicks, use: **banner_click.php?id=XX&url=http://www.tikiwiki.org**, where XX is the banner ID. The banner ID is shown on the Banners page. * Leave this blank if an HTML banner uses Javascript from a banner service such as AdSense because that code will make the banner clickable.	
Client	Select a username as the "client" for this banner. Clients can display the stats for a specific banner.	
Max impressions	The maximum number of times the banner will be displayed (default 1000). After reaching this number, the banner will no longer display. **Hint**: If your site has lots of traffic, increase this number.	
Zone	Select the zone in which to display the banner. To create a new zone, in the **Create Zone** field, type a name for the new banner zone and click **Create Zone**.	
Show between dates	To automatically turn this banner on and off at a specific date, select the **Use dates** option and then select a **From** and **To** date. For example, you can create a banner to display only for a specific holiday or event. If you do not select the **Use dates** option, the banner will be shown immediately, and continue to be shown until the **Max impressions**.	
Show between hours	Select the time of the day that the banner will display. By default, the banner will display 24-hours-a-day. As of April 2009 and in Tiki 2.x sites, you may need to re-set the hours from the default ones, to "from 00:00 until 23:59h" in order to have your banners display properly.	
Show only on	Select the specific days of the week that the banner will display. By default, the banner will appear 7-days-a-week. For example, you can create a banner to display only on weekends.	
Banners method	Select a banner type: **HTML**, **Image**, **URL**, or **Text**.	
URIs where the banner appears only	Give the list of URIs you want the banner to only appears. The URIs are encliosed with #. Example: #/tiki/my_page#/tiki/tiki-index_raw.php?page=my_page#. This banner will only appear in the page my_page. You can have as many banners of the zone appearing in the same URI. They will share the display. The zone when not in the URIs will display any banner with an empty URI selector.	tiki>8.0

Unable to load the jQuery Sortable Tables feature.

4. **ë°°ë„ˆ ì €ìž¥**ì„ í´ë¦í•˜ì‹œì˜¤.

ì´ì œ ë°°ë„ˆë¥¼ ë§Œë“¤ê³ êµ¬ì—…ì— ë‹¤ì˜ì—ì¼ë¯€ë‘ë¡œ, í‘œì‹œí• ì¤€ë¹„ê°€ ëœ ê²ƒìž…ë‹ˆë‹¤.

ë°°ë„ˆ í‘œì‹œ

í‹°í‚¤ì—ì„œ ë°°ë„ˆë¥¼ í‘œì‹œí•˜ë ¤ë©´, ë‹¨ìˆœížˆ ë‹¤ìŒ ì½”ë“œë¥¼ ì¶”ê°€í•˜ë©´ ë©ë‹ˆë‹¤ **{banner zone=XXXXX}**
(ì—¬ê¸°ì„œ XXXXX ëŠ” ë°°ë„ˆ êµ¬ì—ì˜ ì´ë¦„ìž…ë‹ˆë‹¤):

- ì™¸í˜•ê³¼ ëŠë‚Œ ê´€ë¦¬ ì‚¬ìš©ìž ì§€ì • ì½”ë“œ í…ìŠ¤íŠ¸ ìˆ˜ì—ì—ì„œ ì´ëŸ¬í•œ êƒë¤ì€ ë§Žì´ ìž ˆìŠµë‹ˆë‹¤, ì´ë¤ì€ íŽ˜ì´ì§€ì˜ ìƒë‹¨, ì˜¤ë¥¸ìª½ ë©”ë‰´ ì•„ëž˜, (3ê°œì˜ ì¤‘ì•™ ì—´ ëª¨ë‘ì— ê±¸ì³ìžˆìŒ), ì¤‘ì•™ ì—´ì˜ ìƒë‹¨, ê·¸ë¦¬ê³ íŽ˜ì´ì§€ í•˜ë‹¨ ë“±ì„ ëŒ€ìƒìœ¼ë¡œ í•˜ê³ ìžˆìŠµë‹ˆë‹¤.
- í‹°í‚¤ í…œí”Œë¦¿ íŒŒì¼ (.tpl) ì—ì„œ ì´ëŠ” ì¶”ì²œë˜ì§€ ì•ŠìŠµë‹ˆë‹¤, ì‚¬ìš©ìž ì§€ì • .tpl íŒŒì¼ì„ ìœ ì§€í•˜ëŠ”ë° ì–´ë ¤ì›€ì´ ìžˆê¸° ë•Œë¬¸ìž…ë‹ˆë‹¤.
- ëª¨ë“ˆì—ì„œ

ìœ„í‚¤ íŽ˜ì´ì§€ ë‚´ë¶€ì—ì„œ PluginBanner ì„ ì‚¬ìš©í• ìˆ˜ë„ ìžˆìŠµë‹ˆë‹¤

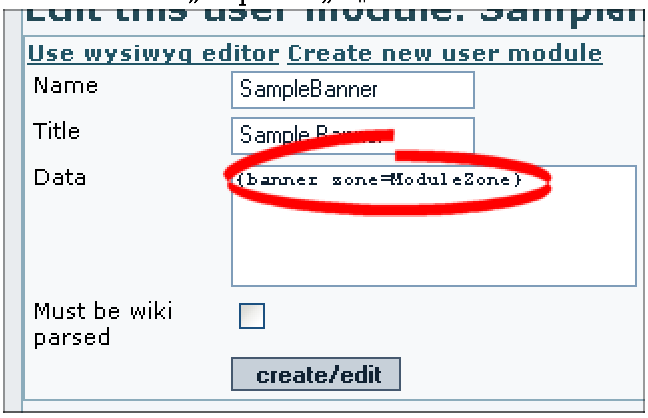
ì˜ˆë¥¼ ë“¤ë©´:

- ëª¨ë“ íŽ˜ì´ì§€ìœ¼ë¡œ ìƒë‹¨ì— ë°°ë„ˆê°€ ë‚˜íƒ€ë‚˜ê²Œ í•˜ë ¤ë©´, ì™¸í˜•ê³¼ ëŠë‚Œ ê´€ë¦¬ íŽ˜ì´ì§€ì˜ ì‚¬ì´íŠ¸ í—¤ë” ì‚¬ìš©ìž ì§€ì • ì½”ë“œ í…ìŠ¤íŠ¸ì˜ì—ì— ë°°ë„ˆ êµ¬ì—ì„ ì¶”ê°€í•˜ê±°ë‚˜ "ê´€ë¦¬ > ê´€ë¦¬ í™ˆ > ì‚¬ì´íŠ¸ ê´€ë¦¬ ë° ë°°ë„ˆ"ë¥¼ ì´ íŽ˜ì´ì§€ì˜ ìœ—ë¶€ë¶„ì— ì„¤ëª…ëœ ëŒ€ë¡œ ì‚¬ìš©í•˜ì‹ì‹œì˜¤.
- ì¼ë¶€ íŽ˜ì´ì§€ì—ì„œ ì¤‘ì•™ ì—´ì˜ ìƒë‹¨ì— ë°°ë„ˆê°€ ë‚˜íƒ€ë‚˜ê²Œ í•˜ë ¤ë©´, ì™¸í˜•ê³¼ ëŠë‚Œ ì‚¬ìš©ìž ì§€ì • ì¤‘ì•™ ì—´ í—¤ë“œì— ì–´ë–¤ ì½”ë“œë¥¼ ë‹¤ìŒê³¼ ê°™ì´ ì‚½ìž…í• ìˆ˜ ìžˆìŠµë‹ˆë‹¤:

{if $section eq 'forums' and $smarty.request.forumId eq 2} {banner zone='forum2'} {elseif $section eq 'forums' and $smarty.request.forumId eq '6'} {banner zone='forum6'} {elseif $section eq 'blogs' and $smarty.request.blogId eq 4} {banner zone='blog4'} {* add your elseif *} {/if}

(ì™¸í˜•ê³¼ ëŠë‚Œ ì‚¬ìš©ìž ì§€ì • ì¤‘ì•™ ì—´ í—¤ë“œ í…ìŠ¤íŠ¸ì˜ì— ì—†ëŠ” ì˜›ë‚ ë²„ì „ì˜ í‹°í‚¤ì—ì„œëŠ”, ìŒì˜ ë ˆì´ì•„ì›ƒ í…œí”Œë¦¿ì„ ìˆ˜ì •í•˜ê³ ì½”ë“œë¥¼ ì ì ˆí•œ ìœ„ì¹˜ì˜ ë ˆì´ì•„ì›ƒ divì— ë„£ì–´ì•¼ í• ìˆ˜ ìžˆìŠµë‹ˆë‹¤. ê·¸ ê¸°ëŠ¥ì´ ì—†ëŠ” í‹°í‚¤ì˜ ë” ì˜¤ëž˜ëœ ë²„ì „ì„ ë³´ìœ í•˜ê³ ìžˆëŠ” ê²½ìš°, ì—…ê·¸ë ˆì´ë“œí•˜ì‹ì‹œì˜¤ (ê·¸ë ‡ì§€ì•Šë‹¤ë©´, .tpl íŒŒì¼ íŽ¸ì§‘ì„ í†µí•˜ì—¬ ì½”ë“œë¥¼ ì¶”ê°€ë˜ì–´ì•¼í•©ë‹ˆë‹¤, ë˜í•œ {literal} íƒœê·¸ë¡œ ê·¸ ë‚´ìš©ì„ ì—¬ë‹«ëŠ” ê²ƒì„ ìžŠì§€ ë§ˆì‹ì‹œì˜¤).

- ë°°ë„ˆê°€ ì¢Œ í˜¹ì€ ìš° ì—´ì—ì„œ ë‚˜íƒ€ë‚˜ê²Œ í•˜ë ¤ë©´:
  1. ìƒˆ ëª¨ë“ˆì„ ë§Œë“œì‹ì‹œì˜¤.
  2. ëª¨ë“ˆì— ë°°ë„ˆ êµ¬ì—ì„ ì¶”ê°€í•˜ì‹ì‹œì˜¤.



í‹°í‚¤ 1.10 ì´ìƒ ë²„ì „ì—ì„œëŠ”, íŠ¹ì • ì°½ ì•ˆì—ì„œ ë§í¬ë¥¼ ì—´ ì ˆ ìžˆëŠ” ë¶€ê°€ ë§¤ê°œë³€ìˆ˜ê°€ ëŒ€ì‹ ìžˆìŠµë‹ˆë‹¤. ê¸°ë³¸ì ìœ¼ë¡œ ë°°ë„ˆ í´ë¦ ìƒ ì°½ì„ ì—½ë‹ˆë‹¤. ë°°ë„ˆë¥¼ ê°™ì€ ì°½ì—ì„œ ì—´ê³ ì‹¶ì€ ê²½ìš°, target=_self (ëŒ€ìƒ=_ìžì‹) ì„ ì‚¬ìš©í•˜ì‹ì‹œì˜¤. target ì— ëŒ€í•˜ì—¬ ê°€ëŠ¥í•œ ê°’ì„ í™•ì¸í•˜ì‹

ì‹œì˜¤

1. ëª¨ë“ˆ í• ë‹¹í•˜ê¸°

1.10 ì´ìƒ ë²„ì „ì˜ í‹°í‚¤ì—ì„œëŠ” ë°°ë„ˆê°€ ë™ì¼í•œ ì°½ì— ì—´ë¦´ ê²fì¸ì§€ ìƒˆ ì°½ì— ì—´ë¦´ ê²fì¸ì§€ë¥¼ ì§€ì •í• ì ˆ ìžˆìŠµë‹ˆë‹¤. ê¸°ë³¸ì€ ìƒˆ ì°½ì—ì„œ ì—¬ëŠ” ê²fìž…ë‹ˆë‹¤

{banner zone=TopZone target=_self}

ë°°ë„ˆ í†µê³„ í‘œì‹œ

ë°°ë„ˆê°€ ê·€í•˜ì˜ ì‚¬ì´íŠ¸ì—ì„œ í™œì„±í™”ë˜ê³ ë‚˜ë©´, ê·€í•˜ í˜¹ì€ ê³ ê°ì´ í†µê³„ë¥¼ ê²€í† í• ì ˆ ìžˆìŠµë‹ˆë‹¤.

ìƒˆ ë°°ë„ˆ êµ¬ì—ì„ ë§Œë“œë ¤ë©´:

1. ê´€ë¦¬ ë©”ë‰´ì—ì„œ **ë°°ë„ˆ**ë¥¼ í´ë¦í•˜ì‹ì‹œì˜¤. ë°°ë„ˆ íŽ˜ì´ì§€ê°€ ë‚˜íƒ€ë‚˜ê³ í˜„ìž¬ ë°°ë„ˆë¥¼ í‘œì‹œí•©ë‹ˆë‹¤.

Id	Client	Zone	Created	Method	Use Dates?	Max Impressions	Impressions	Clicks	Action
1	admin	TopZone	Sat 21 of Apr, 2007	useHTML	y	1000	12	1	Edit Remove Stats

Page: 1/1

2. ê²€í† í• ë°°ë„ˆì— ëŒ€í•œ **í†µê³„** ë¥¼ í´ë¦í•˜ì‹ì‹œì˜¤. ë°°ë„ˆ í†µê³„ íŽ˜ì´ì§€ê°€ ë‚˜íƒ€ë‚©ë‹ˆë‹¤.

Banner stats

List banners Edit Create new banner

Banner Information

Client:	admin
URL:	http://www.tikiwiki.org
Zone:	TopZone
Created:	Sat 21 of Apr, 2007
Max Impressions:	1000
Impressions:	13
Clicks:	1
Click ratio:	0.076923076923077
Method:	useHTML
Use dates:	From: Sat 21 of Apr, 2007 to: Sun 20 of Apr, 2008
Hours:	From: 00:00 to: 23:59
Weekdays:	mon tue wed thu fri sat sun

Banner raw data

From Here

Banners
Banner User
PluginBanner