Banners

Banners are a common way to display advertisements and notices on a Web page. Because they are a great way to generate traffic, many commercial sites, community sites, blogs, e-zines and others use and interchange banners with other sites (sometimes called a "banner exchange") to increase the number of visitors and page views at their sites. The Tiki banners system supports multiple types of banners:

- Plain text
- Images
- HTML
- Hosted image

Tiki banners are highly configurable. You can specify the display of specific banners based on:

- Number of impressions
- Day of the week
- Time of day

You can assign a *client* to each banner. This client, selected from the site's registered users, can view the banner's stats.

Banners are assigned to "zones." You can include these zones in pages, modules or templates. Including banners in Tiki is easy using a very simple syntax in any template or user module. You can include a banner in a wiki page with PluginBanner

To include a banner in a template you can use the equivalent of the PluginBanner for Smarty, a so called Smarty function:

{banner zone=DE }
From Here

Banner User

- Banner
- Banner ads