

See also a simpler way to configure in the admin panel: [Google Analytics](#).

## Plugin Google Analytics

This [wiki plugin](#) provides a way to add the code snippet needed for Google Analytics to work on your site. Google Analytics will provide various types of detailed traffic reports and statistics for you to use to monitor the traffic on your Tiki site. See also [Piwik](#).

## Parameters

Add the tracking code for Google Analytics

*Introduced in Tiki 14. Required parameters are in **bold**.*

[Go to the source code](#)

*Preferences required:* wikiplugin\_googleanalytics

Parameters	Accepted Values	Description	Default	Since
<b>groups</b>		User groups for which Google Analytics will be available		
<b>group_option</b>	text	Define option for Google Analytics groups, include or exclude		
<b>account</b>	text	The account number for the site. Your account number from Google looks like UA-XXXXXXX-YY. All you need to enter is <code>XXXXXXX-YY</code>		3.0

## Steps for Using This Plugin

Since [Tiki3](#)

### 1. Open Google Analytics account

If you don't already have an account, go to <http://www.google.com/analytics/> to open one. When setting the account settings, choose "A single domain" when asked what you're tracking. If you choose another setting, you won't be able to use the plugin - use the instructions below for prior Tiki versions instead.

### 2. Go to Look & Feel admin panel

Go to *Control Panels > Look & Feel > General Layout Options (tab)*

**NOTE:** For tiki7, go to *Admin Home > Look & Feel > Customization (tab)*

### 3. Insert Syntax and apply

Go to the box titled "Custom End of Code" and insert the following and then click "Apply":

```
{wiki}{literal}{googleanalytics account="xxxxxxx-x"}{/literal}{/wiki}
```

## Examples

### Basic Syntax

```
{googleanalytics account="xxxxxxx-x"}
```

## Alternate method

If you can't get the GOOGLLEANALYTICS module to work, you can do something like this (also excludes admins from generating Google Analytics hits, and sets cookie so you can use G/A filters to exclude Admin hits even when not logged in):"

---

```
{if $tiki_p_admin ne 'y'} {literal}<script type="text/javascript"> var _gaq = _gaq || [];
_gaq.push(['_setAccount', 'UA-XXXXXXXX-1']); _gaq.push(['_trackPageview']); (function() { var ga =
document.createElement('script'); ga.type = 'text/javascript'; ga.async = true; ga.src = ('https:' ==
document.location.protocol ? 'https://ssl' : 'http://www') + '.google-analytics.com/ga.js'; var s =
document.getElementsByTagName('script')[0]; s.parentNode.insertBefore(ga, s); })();
</script>{/literal} {else} {literal}<script type="text/javascript"> var _gaq = _gaq || [];
_gaq.push(['_setAccount', 'UA-XXXXXXXX-1']); _gaq.push(['_trackPageview']); _gaq.push(['_setVar',
'ga_exclude']); (function() { var ga = document.createElement('script'); ga.type = 'text/javascript';
ga.async = true; ga.src = ('https:' == document.location.protocol ? 'https://ssl' : 'http://www') +
'.google-analytics.com/ga.js'; var s = document.getElementsByTagName('script')[0];
s.parentNode.insertBefore(ga, s); })(); </script>{/literal} {/if}
```

## Prior Tiki Versions

This plugin didn't exist before Tiki3, but the code snippet that Google provides when you open a Google Analytics account can be added in prior versions as follows:

- **Version 2.0:** add to the footer at *Admin Home > Look & Feel*
- **Version 1.9:** add to templates/footer.tpl. Need to set "Edit templates" first in the Look & Feel admin panel

## Related pages

- [How to exclude your IP address on google analytics](#) by Google;
- [How to exclude internal traffic by cookie](#) by Google;
- [Webmaster tool verification HowTo](#) by Solution for Office Live
- <https://www.google.com/analytics/> - to see the stats for your site.
- [Google help page](#) - to see the code that will be inserted at the end of each page as a result of following these steps.
- [Stats](#)